



Delta Media Corporation  
 EEO Public File Report 2021-2022  
 KDCG TV, KLWB TV, KBCA TV, KLWB FM, KXKW, KSLO AM/FM, KOGM FM, KFXZ AM, KFXZ FM, KYMK FM, KVOL AM, KLCJ FM  
 February 1, 2021 - January 31, 2022

**RECRUITMENT SOURCE LIST**

<b>No.</b>	<b>Type of Outreach Initiative (Example: Internship, Job Fair, Etc.)</b>	<b>Brief Description of Activity (Include date, description of event, participation, etc)</b>
1	Scholarship	Delta Media stations promoted the Louisiana Association of Broadcasters Scholarship Program Announcement and PSA (Airdates: 11/9/21-1/28/22)
2	Internship	Delta Media has established a relationship with the local University and offers an ongoing internship program. Students are able to receive credit for their intership through the accredited university program. Seven (7) students participated.
3	Job Fair	Delta Media stations participated in four (4) job fairs. 1) ULL Spring 2021 All Majors Career Fair March 10, 2021; 2) Leda Job Fair August 4, 2021 ; 3) ULL Fall 2021 Career Fiar October 13, 2021 ; 4) Acadiana Diversity Job Fair October 20, 2021.
4	College to Career Conference	Delta Media stations participated in the College to career confrence for a mentoring session on October 23, 2021.



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February 1, 2020 - January 31, 2021

**POSITIONS FILLED DURING REPORTING PERIOD**

<b>Job Title</b>	<b>Sources Used To Fill Position (Numbers correspond to the number used in the Recruitment Source List)</b>	<b>Source Referring Hiree</b>
Account Executive	1-4, 6,16, 18-21, 26, 30, 43, 46, 50	KLWB-FM On Air Promo
Bilingual Marketing Specialist	1-4, 6,16, 18-21, 26, 30, 43, 46, 50	KSLO AM/FM On Air Promo
Account Executive	1-4, 6,16, 18-21, 26, 30, 43, 46, 50	KLWB-FM On Air Promo
Account Executive	1-4, 6, 8, 16, 18-21, 26, 30, 43, 46, 50	Professional Reference
Director of Sales	1-4, 6,16, 18-21, 26, 30, 43, 46, 50	Professional Reference
Operations Manager	5	In House Recruitment
Director of Digital Content	1-4, 5-6,16, 18-21, 26, 30, 43, 46, 50	In House Recruitment
Afternoon On-Air Personality	6,27	Professional Reference
Traffic Assistant	1-4, 16, 21, 26, 30, 43, 50	Indeed
Traffic Assistant	1-4, 16, 21, 26, 30, 50	UL Career Fair
Accounting Assistant	1-4, 7, 16, 21, 26, 30, 43, 50	Referred by Friend
On-Air Personality	8	Professional Reference
Board Operator	8	Professional Reference
Morning Show Producer	6, 8, 27	Professional Reference
Afternoon Show Producer	5	In House Recruitment
Morning Show Producer	5	In House Recruitment



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**RECRUITMENT SOURCE LIST**

No.	Recruitment Source (Name, address, contact person, telephone number)	Entitled to Vacancy Notification (Yes/No)	No. Interviewees Referred During Reporting Period by Source
1	<b>LAB</b>	No	0
	Contact: Polly Prince Johnson		
	www.broadcasters.org		
	660 Florida Street, Baton Rouge, LA 70801 225-267-4522		
2	<b>University of Louisiana at Lafayette</b>	No	0
	Contact: Kim Billedeau		
	104 E. University Ave, Lafayette, LA 70504 337-262-5300		
	careerservices.louisiana.edu		
3	<b>Acadianahelpwanted.com</b>	No	0
	Contact: Shelby Marion		
	6465 Greenwood Plaza Blvd. Ste. 400, Centennial, CO 80111 303-562-0236		
4	<b>LEDA</b>	No	0
	Contact: Ryan Lagrange		
	211 E. Deval Court, Lafayette LA 70504 337-593-1400		
	lafayette.org/jobs		
5	<b>In House Recruitment</b>	No	4
	Contact: Chuck Wood		
	3501 NW Evangeline Thruway, Carencro LA 70520 337-896-1600		
6	<b>KXKW-FM, KLWB-FM, KFXZ-FM, KYMK-FM, KOGM-FM, KSLO AM/FM</b>	No	4
	Contact: Chuck Wood		
	3501 NW Evangeline Thruway, Carencro LA 70520 337-896-1600		
7	<b>Referred by Friend</b>	No	1
8	<b>Professional Reference</b>	No	6
9	<b>NAACP</b>	No	0
	Contact: Janelle Chagois		
	604 St. John Street, Lafayette, LA 70501 337-233-4262		
10	<b>United Negro College Fund</b>	No	0
	Contact: Sylvia Waler		
	8260 Willow Oaks Corporate Drive, Fairfax, VA 22031 225-820-0165		
11	<b>Hispanic Chamber of Commerce</b>	No	0
	Contact: Darlene Kattan		
	PO Box 58031, Metairie, LA 70158 504-885-4262		
12	<b>Monroe Women's Business &amp; Professional Association</b>	No	0
	Contact: Judy Wilson		
	6011 Desiard #40, Monroe, LA 71209 318-342-8807		
13	<b>Urban League of New Orleans</b>	No	0
	Contact: Gilda Ebanks		
	2912 Canal Street, New Orleans, LA 70119 504-620-2332		
14	<b>National Council of Negro Women</b>	No	0
	Contact: Pamela White		
	PO Box 8013, New Orleans, LA 70182 504-827-0050		

15	<b>Army Career and Alumni Program</b>	No	0
	Contact: Tami B Culbreath		
	7950 Alabama Ave. Bldg. 2155 Ste. 105, Fort Polk, LA 71459		
	337-531-1591		
16	<b>LSU</b>	No	0
	Contact: Amy Caillouet		
	1502 Patrick F Taylor Hall, Baton Rouge, LA 70803		
	225-578-2162		
17	<b>Website: lafayetteradioadvertising.com</b>	No	0
	Contact: Dave Landry		
	1749 Betrand Drive, Lafayette, LA 70506		
	337-233-6000		
18	<b>Southern University of Baton Rouge</b>	No	0
	Contact: Tamara Montgomery		
	PO Box 10400, Baton Rouge, LA 70813		
	225-771-4500		
19	<b>Louisiana Tech Career College</b>	No	0
	email: careercenter@latech.edu		
	305 Wisteria Street, Ruston, LA 71272		
	318-257-4336		
20	<b>Southeastern University</b>	No	0
	Contact: Stormy Bougeois		
	548 Western Ave. Hammond, LA 70402		
	website: www.selu.edu/career 985-549-2121		
21	<b>McNeese State University</b>	No	0
	Contact: Cheryl Bellard		
	4205 Ryan St. Lake Charles, LA 80609		
	website: mcneese.edu/career 337-475-5612		
22	<b>Tulane University</b>	No	0
	Contact: Michelle Elking		
	6823 St. Charles Ave. New Orleans, LA 70118		
	website: tulane-csm.symplicity.com/employers 504-865-5000		
23	<b>Delgado Community College</b>	No	0
	Contact: Brian Simon		
	615 City Park Ave. New Orleans, LA 70119		
	email: bsimon@dcc.edu 504-671-5000		
24	<b>Our Lady of Holy Cross College</b>	No	0
	Contact: Jennifer Tubwell		
	4123 Woodland Drive, New Orleans, LA 70131		
	email: jtubwell@olhcc.edu 504-394-7744		
25	<b>Southern University of New Orleans</b>	No	0
	Contact: Joe Marion		
	6400 Press Drive, New Orleans, LA 70126		
	email: jmarion@suno.edu 504-286-5389		
26	<b>LA Works / Department of Labor</b>	No	0
	Contact: Greg Ganier		
	1001 N. 23rd Street, Baton Rouge, LA 70802		
	337-948-1377		
27	<b>Allaccess.com</b>	No	20
	Contact: Mark Capuano		
	11 Music Circle Suite 101, Nashville, TN 37203		
	615-252-6400		
28	<b>Louisianagrads.com</b>	No	0
	Contact: Tara		
	email: tara@businessreport.com		
	<b>AMFMJOBS.com</b>		
29	<b>AMFMJOBS.com</b>	No	0
	Contact: Mark Holloway		
	PO Box 4116, Oceanside, CA 92052		
	800-374-0119		
30	<b>Remington College</b>	No	0
	Contact: Melanie Wallace		
	118 Rue Fontaine, Lafayette, LA 70508		
	337-981-4010 email: melanie.wallace@remingtoncollege.edu		
31	<b>Grambling University</b>	No	0
	Contact: Johnny Patterson		
	403 Main Street, Grambling, LA 71245		
	318-274-2346 email: millagea@gram.edu		

32	<b>Allaboutcountry.com</b>	No	0
	Contact: Kim Hennes		
	311 E. Center Avenue, Lake Bluff, IL 60044		
	910-520-9154 email: kim@allaboutcountry.com		
33	<b>Traffic Directors Guild of America</b>	No	0
	Contact: Larry Keene		
	26000 Avenida Aeropuerto Bldg. 114 San Juan Capistrano, CA 92675		
	949-429-7063 email: tdge@earthlink.net		
34	<b>Freeman School of Business - Tulane</b>	No	0
	Contact: Ira Soloman		
	7 McAlister Drive, Tulane University, New Orleans, LA 70118		
	504-865-5000 email: careers@tulane.edu		
35	<b>Glass Media</b>	No	0
	Contact: James Glass		
	18920 Misty Lake Drive, Cleveland, OH 44136		
	440-539-0234 radiowatch@glassmedia.biz		
36	<b>Louisiana College</b>	No	0
	Contact: Mercer		
	1140 College Drive, Pineville, LA 71360		
	318-487-7011 email: mercer@lacollege.edu		
37	<b>LSU Shreveport</b>	No	0
	Contact: Gina Starnes		
	One University Place, Room 230, Shreveport, LA 71115		
	318-797-5062 fax: 318-797-5366		
38	<b>Craigslist</b>	No	0
	accounts.craigslist.org/login		
39	<b>Louisiana State University at Eunice</b>	No	0
	Contact: Atina Wright		
	PO Box 1129 Room A-102, Eunice, LA 70535		
	337-550-1430 website: www.collegecentral.com/LSUE		
40	<b>National Alliance of State Broadcasters Association</b>	No	0
	website: careerpage.org		
41	<b>Loyola University New Orleans</b>	No	0
	Contact: Jamie Pollett		
	6363 St. Charles Avenue, New Orleans, LA 40118		
	504-865-3676 website: www.myinterfase.com/loyola/employer		
42	<b>Walk In</b>	No	0
43	<b>UL Career Fair</b>	No	1
	Contact: Kim Billedeau		
	104 E. University Ave, Lafayette, LA 70504		
	337-262-5300		
44	<b>Department of Veterans Affairs</b>	No	0
	Contact: Ronald R Schroeder		
	3010 Knight Street Suite 110, Shreveport, LA 71105 318-861-3984		
45	<b>RAB</b>	No	0
	Contact: Bob Lawrence		
	1320 Greenway Drive, Ste. 500, Dallas, TX 75038		
	88-276-2729 email: blawrence@rab.com		
46	LinkedIn	No	0
47	Delta Media Facebook Jobs	No	2
48	Radio Online	No	0
49	Sportscasters Talent Agency of America	No	0
50	<b>Indeed</b>	No	4
	www.indeed.com/hire		
51	<b>SLCC</b>	No	0
	Contact:		
	320 Devalcourt St		
	337-521-9000		
<b>TOTAL INTERVIEWEES DURING 12 MONTH PERIOD</b>			42